

May

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.48  
 \*\*\* WPXI-TV \*\*\*  
 REP HEADLINE# 6366176 TRF# 336039  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
 \*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED: TU-F/700A-800A				OCT12		30S	\$475.00	(OCT16/12)	
		BUY#3	TU-F/800A-900A				OCT10		30S	\$425.00		
		BUY#12	SAT/600P-630P				OCT13		30S	\$500.00		

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

OCT/12 20575.00

CONTRACT TOTAL 20575.00  
 TOTAL SPOTS 38



MARKET TOTALS \$62,785 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6366176 TRF# 336039 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.50  
\*\*\* WPXI-TV \*\*\*

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #  
AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME  
100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR  
NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6366176 CLASS: NATL. LOCAL REGIONAL  
PRDCT MATT SMITH 10/09 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.50

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FRIENDS OF MATT SMITH

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#2  
BUY#3  
BUY#12

MISSED: TU-F/700A-800A  
TU-F/800A-900A  
SAT/600P-630P

OCT12  
OCT10  
OCT13

30S \$475.00  
30S \$425.00  
30S \$500.00  
(OCT16/12)

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

CONTRACT TOTAL 21975.00  
TOTAL SPOTS 41

